## **ORDER**

Orders	Order / Rev:	104301		
	Alt Order #:	Checken Control of the Control of th		
	Product Desc:	General Election		
	Estimate:			KSNV
	Flight Dates:	08/27/12 - 11/04/12	Primary AE:	Kevin Goodell
	Original Date / Rev:	07/16/12 / 08/03/12	Sales Office:	VEGS
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name: Buying Contact:	Denny Weddle & Associates	 Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		750 Tam O Shanter	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89109	Agency Commission:	15%
Advertiser	Name:	Committée to Re-Elect Judge Bill .		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLC26	Order Separation:	00:15:00

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п	Pian

Start Date	End Date	# Spots	Gross Amount	Net Amount			
08/27/12	09/30/12	32	\$8,925.00	\$7,586.25			
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25			
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00			

## Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	32	\$8,925.00	\$7,586.25	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125. <b>0</b> 0	0.00
Totals	50	\$15,150,00	\$12.877.50	0.00

## **Account Executives**

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Ln C	Ch Starl	End	Inventory Cod	le Break	Start/End	Time Days	Len Sp	note	Rate Pri	Pta Typo	Cnoto	Amount
		12 09/30/12	M-F 5-6a Wake		5-6a	MTWTF	:30	2	\$185.002	Rtg Type 0.00 NM	6 6	Amount \$1,110.00
				eUp w/Wagners				_	¥100.002	0.00 (11)	Ū	ψ1,110.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	k: 08/27/12	09/02/12	MTWTF	2	\$185.00	0.00						
Wee	k: 09/03/12	09/09/12		0	\$0.00	0.00						
Wee	k: 09/10/12	09/16/12		0	\$0.00	0.00						
Wee	k: 09/17/12	09/23/12	MTWTF	2	\$185.00	0.00						
Wee	k: 09/24/12	09/30/12	MTWTF	2	\$185.00	0.00						
N 2 K	SNV 10/22	/12 11/04/12	M-F 5-6a Wake	Up w/WagM	5-6a	MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
			M-F 5-6a Wak	eUp w/Wagners							r I	, . ,
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					Ì	
Wee	k: 10/22/12	10/28/12	MTWTF~∽	2	\$300.00	0.00					i	
Wee	k: 10/29/12	11/04/12	MTWTF~~	2	\$300.00	0.00					l	
N 3 K	SNV 08/27	/12 09/30/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$550,002	0.00 NM	3	\$1,650.00
			Today Show									, .,
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 08/27/12	09/02/12	MTWTF	1	\$550.00	0.00						
Wee	k: 09/03/12	09/09/12		0	\$0.00	0.00						
Wee	ek: 09/10/12	09/16/12		0	\$0.00	0.00						
Wee	ek: 09/17/12	09/23/12	MTWTF⊶⊶	1	\$550.00	0.00						
Wee	ek: 09/24/12	09/30/12	MTWTF~~	1	\$550.00	0.00					İ	
N 4 K	SNV 10/22	/12 11/04/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
			Today Show									. ,

Print Date: 08/03/12 10:30:34 Page 2 of 4

**KSNV** 

Order / Rev: 104301
Alt Order #:

Advertiser:

Committee to Re-Elect Judge Bill Janser

Flight Dates: 08/27/12 - 11/04/12

Product Desc: General Election

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N 4 KSNV 10/22/12 11/04/12 **Today Show** CM 658a-9am MTWTE--·30 \$600.002 0.00 NM \$1,200.00 **Today Show** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MTWTF--\$600.00 0.00 Week: 10/29/12 11/04/12 MTWTF~~ \$600.00 0.00 KSNV 08/27/12 09/30/12 M-F Today Show III 4th IBM 10am-11am :30 \$200.002 0.00 NM \$800.00 Today 4th Hour **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 08/27/12 09/02/12 MTWTF--\$200.00 0.00 Week: 09/03/12 09/09/12 \_\_\_\_\_ 0 \$0.00 0.00 Week: 09/10/12 09/16/12 \_\_\_\_\_ 0 0.00 \$0.00 MTWTF--09/23/12 \$200.00 Week: 09/17/12 2 0.00 Week: 09/24/12 09/30/12 MTWTF--\$200.00 0.00 KSNV 08/27/12 09/30/12 Rachael Ray 11am-12pm MTWTF--:30 \$200.002 0.00 NM 3 \$600.00 Rachael Ray Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating 09/02/12 MTWTF--Week: 08/27/12 1 \$200.00 0.00 Week: 09/03/12 09/09/12 O \$0.00 0.00 Week: 09/10/12 09/16/12 0 \$0.00 0.00 MTWTE--Week: 09/17/12 09/23/12 \$200.00 0.00 Week: 09/24/12 MTWTF--09/30/12 \$200.00 0.00 KSNV 10/22/12 10/28/12 Rachael Ray CM 11am-12pm MTWTE--:30 \$225.002 0.00 NM \$225.00 Rachael Ray Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MTWTF--\$225.00 0.00 N 8 KSNV 08/27/12 11/04/12 Noon News CM 12-1230pm MTWTF--:30 \$275.002 0.00 NM \$1,375.00 5 Noon News Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/27/12 09/02/12 MTWTF---\$275.00 0.00Week: 09/03/12 09/09/12 0 \$0.00 0.00 Week: 09/10/12 09/16/12 0 \$0.00 0.00 Week: 09/17/12 09/23/12 MTWTF--\$275.00 0.00 1 MTWTF--Week: 09/24/12 09/30/12 \$275.00 0.00 Week: 10/01/12 10/07/12 O \$0.00 0.00 Week: 10/08/12 10/14/12 0 \$0.00 0.00Week: 10/15/12 10/21/12 \_\_\_\_\_ \$0.00 0.00 MTWTF--Week: 10/22/12 10/28/12 \$275.00 0.00 Week: 10/29/12 11/04/12 MTWTF--\$275.00 0.00 KSNV 08/27/12 09/30/12 News 3 at 4 (1/2 hr) CM 4-430p :30 \$350.002 0 0.00 NM \$1,400.00 News 3 at 4 Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/27/12 09/02/12 MTWTF--1 \$350.00 0.00 Spot Ch Date Range <u>Description</u> Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 08/27/12-09/02/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 (\$350.00) 0.00 NM See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 5 KSNV 08/29/12-08/29/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$350.00 0.00 NM MG for 9.1.9.4.9.3.9.2 [Inventory Code Correction] 6 KSNV 09/18/12-09/18/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$350.00 0.00 NM **MG** for 9.1,9.4,9.3,9.2 [Inventory Code Correction] 7 KSNV 09/21/12-09/21/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$350.00 0.00 NM MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction] 8 KSNV 09/27/12-09/27/12 NEWS 3 at 4 (1 HOUR) 4-5pm ---Th----:30 \$350.00 0.00 NM (f) MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction] Week: 09/03/12 09/09/12 0 \$0.00 0.00 Week: 09/10/12 09/16/12 0 \$0.00 0.00 Week: 09/17/12 09/23/12 MTWTF--\$350.00 0.00

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Order / Rev:

104301

Advertiser:

Estimate:

Committee to Re-Elect Judge Bill Janser

Alt Order #: Flight Dates:

08/27/12 - 11/04/12

Product Desc: General Election **KSNV** 

2

\$900.00

\$450.00

\$550.00

\$40.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 9	KSNV	08/27/12	09/30/12	News 3 at 4 (1/2 hr)	CM	4-430p		:30	0	\$350.002	0.00 NM	4	\$1,400.00
				News 3 at 4									•

Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 MTWTF--09/23/12 \$350.00 2 0.00Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 <del>(\$350.00)</del> 0.00 NM See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] MTWThF----:30 (\$350:00) 0.00 NM

3 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) 4-430p

See MG 9.5,9.6,9.7,9.8

[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 0.00

Week: 09/24/12 09/30/12 MTWTF--1 \$350.00

Nouse 3 of A

Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 4 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr) 4-430p :30 (\$350.00) 0.00 NM

Sec. MC 0 5 0 6 0 7 0 9

	CORRECT		RY CODE; as	s of 7/30,	4pm ne	ws is one ho	ur]				
N10 KSNV	10/22/12	11/04/12	News 3 at /	(1/2 hr)	CM	4_430n	MTWTE	.30	- 1	\$450 002	0.00 NB

/Week Rate	<u>Rating</u>					ı
1 \$450.00	0.00					
Start/End Time		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Type	l
4-430p		MTWThF	:30	(\$450.00)	0.00 NN	1
						ı
4-5pm		-T	:30	\$450.00	0.00 NM	
2	1 \$450.00 Start/End Time 4-430p	1 \$450.00 0.00 <u>Start/End Time</u> 4-430p	1 \$450.00 0.00 <u>Start/End Time</u> <u>Weekdays</u> 4-430p MTWThF	1 \$450.00 0.00 <u>Start/End Time</u> <u>Weekdays Length</u> 4-430p MTWThF :30	1 \$450.00 0.00 <u>Start/End Time</u> <u>Weekdays Length Rate</u> 4-430p MTWThF :30 (\$450.00)	1 \$450.00 0.00 <u>Start/End Time</u> <u>Weekdays Length Rate Rtg Type</u> 4-430p MTWThF :30 (\$450.00) 0.00 NM

MG for 10.2.10.1

[mg]

4 KSNV 10/31/12-10/31/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$450.00 0.00 NM

MG for 10.2.10.1 [mg]

N15 KSNV 09/17/12 09/23/12

MTWTF--Week: 10/29/12 11/04/12 \$450.00 0.00

Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 10/29/12-11/04/12 News 3 at 4 (1/2 hr) 4-430p MTwThF----:30 (\$450:00) 0.00 NM

See MG 10.3,10.4

[PGM CHG = 4PM NEWS 1 HOUR]

N	11 KSNV 08/27/1	2 09/30/12	Face to Face w	// RalstonC <b>M</b>	730-758pm	MTWTF	:30	1	\$400.002	0.00 NM	3	\$1,200.00
			Face to Face v	v/ J.Raiston							İ	
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week: 08/27/12	09/02/12	MTWTF	1	\$400.00	0.00						

Week: 09/03/12 09/09/12 0 \$0.00 0.00 Week: 09/10/12 09/16/12 0 \$0.00 0.00 MTWTF--Week: 09/17/12 09/23/12 \$400.00 0.00 MTWTF--09/30/12 Week: 09/24/12 \$400.00 0.00

N12 KSNV 10/22/12 10/28/12 Face to Face w/ RalstonCM :30 730-758pm MTWTF--\$450.002 0.00 NM

Face	ta	Face	w/	J.R	lalston

Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating		•				
Week: 10/22/12	10/28/12	MTWTF	1	\$450.00	0.00						
N 13 KSNV 08/2	7/12 09/30/12	The Tonight Show	/ CM	1135p-1237a	MTWTF	:30	1	\$250.002	0.00 NM	3	\$750.00
		Tonight Show									

Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating
Week: 08/27/12	09/02/12	MTWTF	1	\$250.00	0.00
Week: 09/03/12	09/09/12		0	\$0.00	0.00
Week: 09/10/12	09/16/12		0	\$0.00	0.00

Week: 09/17/12 09/23/12 MTWTF--\$250.00 0.00 MTWTE--Week: 09/24/12 09/30/12 \$250.00 0.00

N14 KSNV 10/22/12 11/04/12 The Tonight Show CM 1135p-1237a MTWTF--:30 \$275.002 0.00 NM **Tonight Show** 

Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/22/12 10/28/12 MTWTF--\$275.00 0.00 MTWTF--Week: 10/29/12 11/04/12 \$275.00 0.00

CM 136-205am MTWTF--:30 \$40.003 0.00 NM

Print Date: 08/03/12 10:30:34

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Janser

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln Ch Sta	rt End	Inventory Cod	le Break	Start/End T	ime Days	Len Spot	·s	Rate Pri	Rtg Type Si	nots	Amount
Li 011 Oto	it Liid	Last Call w/Car		Ctart End 1	. Daye	Lon opo		TOOL TIT	rag type o	0010	7117104111
		Last Call w/Ca	•								
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 09/17/12		MTWTF	1	\$40.00	0.00						
N 16 KSNV 08/2	7/12 09/30/12	News 3 Today	- SATURIDM	9am-930am		:30	0 :	\$275.002	0.00 NM	4	\$1,100.00
		News 3 Today									
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/27/12		S-	1	\$275.00	0.00						
Week: 09/03/12	09/09/12		0	\$0.00	0.00						
Week: 09/10/12	09/16/12		0	\$0.00	0.00						
Week: 09/17/12		S-	1	\$275.00	0.00						
Week: 09/24/12		S-	2	\$275.00	0.00				L		
Spot Ch Date		<u>Description</u>		/End Time			<u>Lengt</u>		Rtg Type		
3 KSNV 09/2	3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930amSa :30 <del>(\$275.00)</del> 0.00 N								0.00 NM		
	16.5,16.6										
[PGM CI	HG = GOLF]										
4 KSNV 09/2	4/12-09/30/12	Vews 3 Today - S	S <i>ATURDAY</i> 9am	-930am		Sa	:3	0 <del>(\$275.00)</del>	0.00 NM		
See MG	16.5,16.6										
[PGM CI	dG = GOLF]								1		
5 KSNV 10/0	6/1 <mark>2-10</mark> /06/12 1	News 3 Today - S	SATURDAY 9am	-930am		Sa	:3	0 \$275.00	0.00 NM		
	6.4,16.3										
[mg]											
6 KSNV 10/0	6/12-10/06/12	News 3 Today - S	SATURDAY 9am	-930am		Sa	:3	0 \$275.00	0.00 NM		
MG for 1	6.4,16.3										
[mg]	•										
N17 KSNV 10/2	2/12 11/04/12	News 3 Today	- SATURIOM	9am-930am		·s- :30	1	\$300.002	0.00 NM	2	\$600.00
WITH NOTE TOTAL		News 3 Today					·	+		-	***************************************
Start Da	te End Date	•	Spots/Week	Rate	Rating				Į.		
Week: 10/22/12		S-	1	\$300.00	0.00						
Week: 10/29/12		S-	i	\$300.00	0.00						
				,					Totals	50	¢15.150.00
									rotais	οŲ	\$15,150.00